



Fatema Murtaza Erinpurwala

EXPERIENCE

March 2022 - Current

Graphic Designer freelancer & student | Bengaluru

- Created logos, brochures, and social media content using Adobe Creative Suite to strengthen brand identity.
- Designed engaging graphics for client projects and student presentations to enhance visual communication.
- Collaborated with clients to understand design needs and preferences.
- Developed branding materials that effectively conveyed client objectives and vision.
- Developed graphics, logos and layouts for product illustrations, company logos, and websites.
- Designed print materials such as brochures, flyers and posters for marketing campaigns.
- Designed new, on-brand visual elements focusing on concept and messaging.

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SUMMARY

Dynamic graphic designer with a strong focus on client collaboration and deadline management. Proficient in Adobe Creative Suite, delivering compelling visuals that align with branding objectives.

SKILLS

- Graphic design
- Adobe Creative Suite
- Digital design
- Web design
- Print design
- Layout design
- Logo creation
- Illustration
- Typography design
- Branding development
- Art direction
- Wireframing and prototyping
- Visual communication
- Project management
- Client collaboration
- Attention to detail
- Marketing media
- Wireframing and prototyping

EDUCATION AND TRAINING

Expected in July 2027

B.DES | Design

PES University, Bengaluru

LANGUAGES

English:	B2	French:	A1
Upper Intermediate (B2)		Beginner (A1)	
Korean:	A2	Gujarati:	B2
Elementary (A2)		Upper Intermediate (B2)	