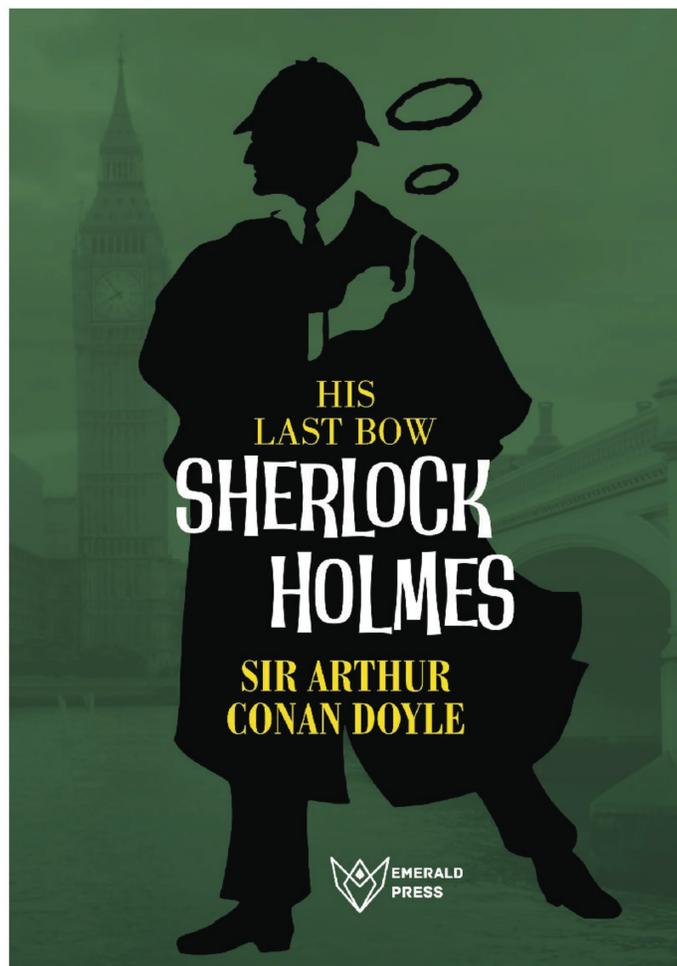


ADVERTISING BASICS

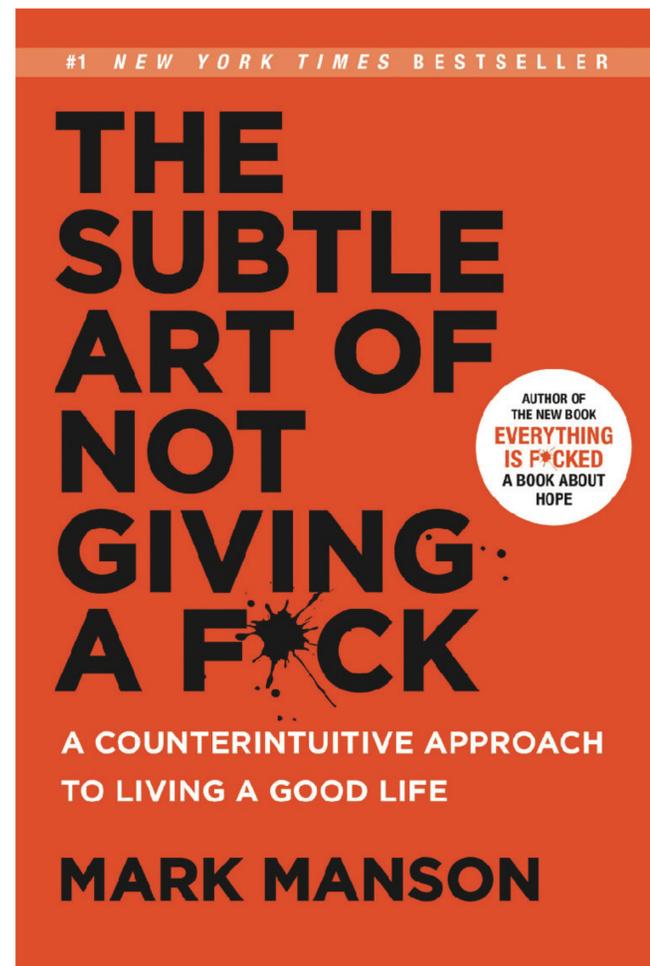
FATEMA M E | PES1UG23BDO47

To redesign four selected book covers using specific design styles, visually translating each book's theme and narrative while exploring book covers as tools of storytelling and visual communication.

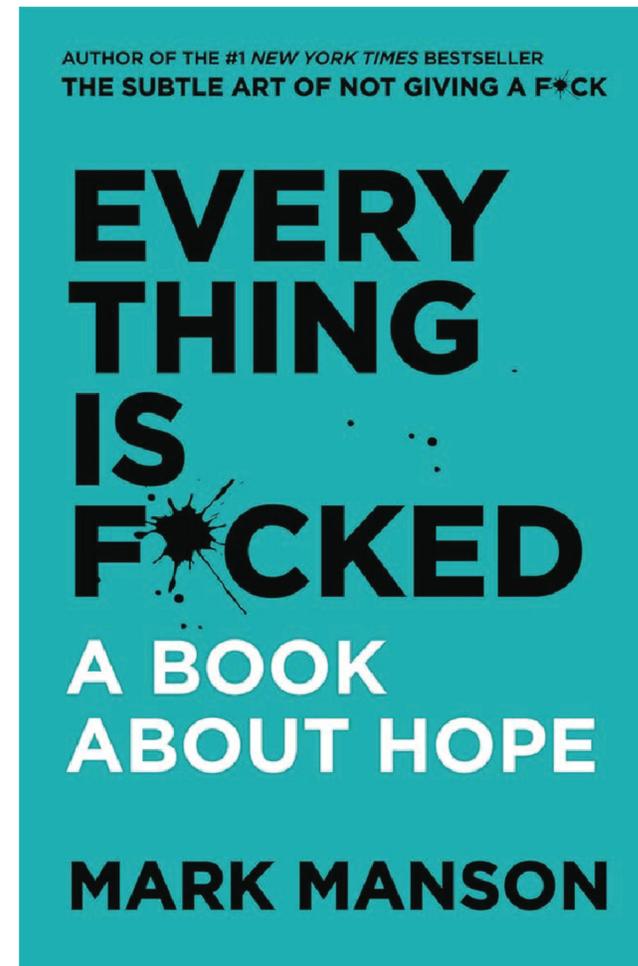
Books Chosen



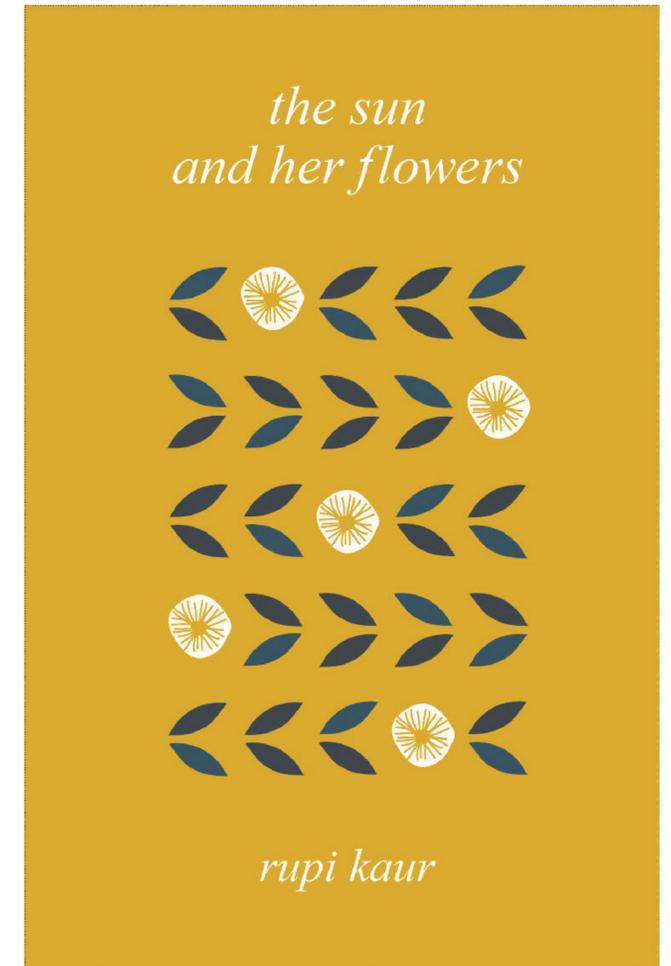
Sherlock Holmes-
His Last Bow
By Sir Arthur
Conan Doyle



The Subtle Art of
Not Giving A F*ck
By- Mark Manson

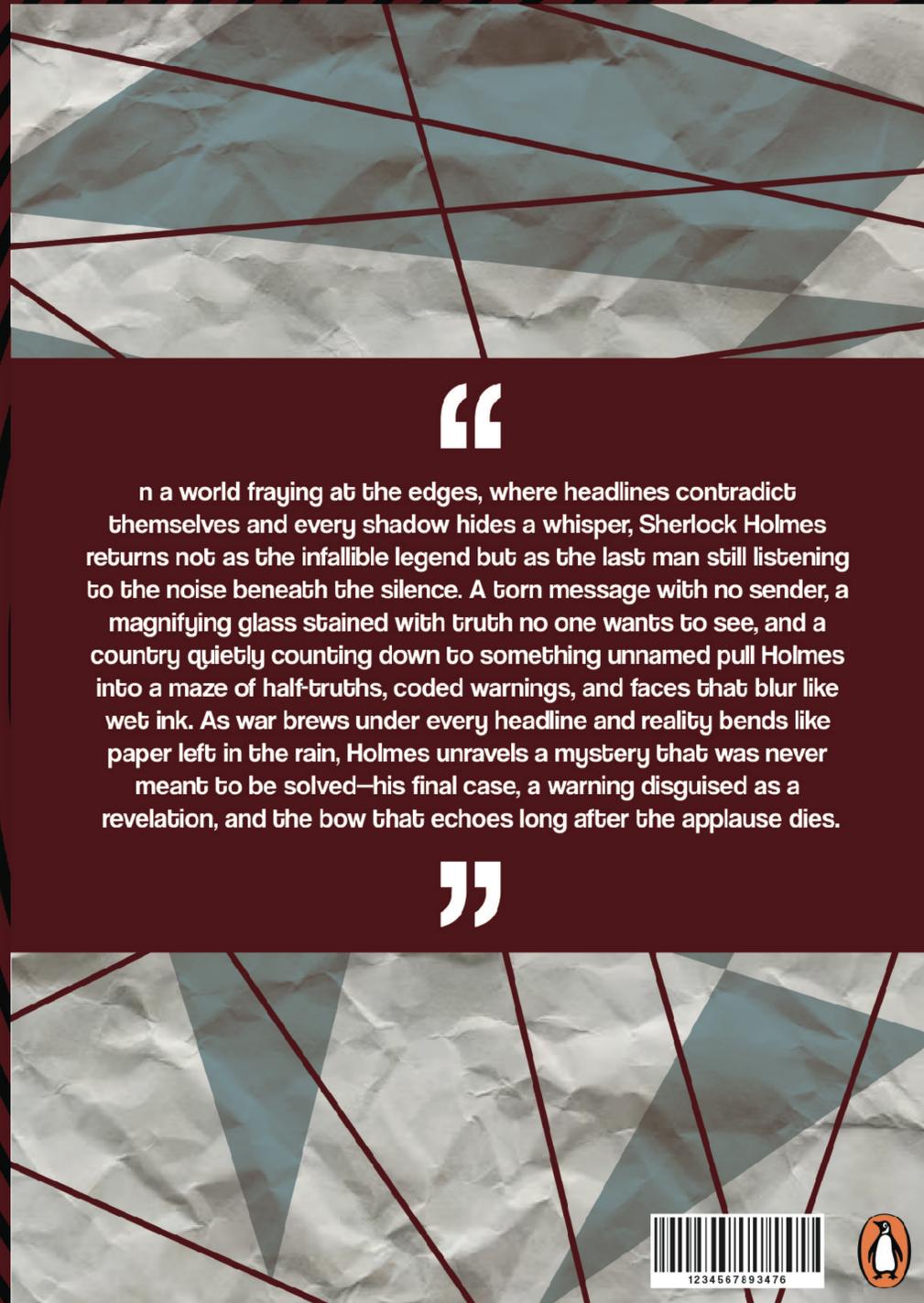


Everything Is
F*cked
By- Mark Manson



The Sun and Her
Flowers
By- Rupi Kaur

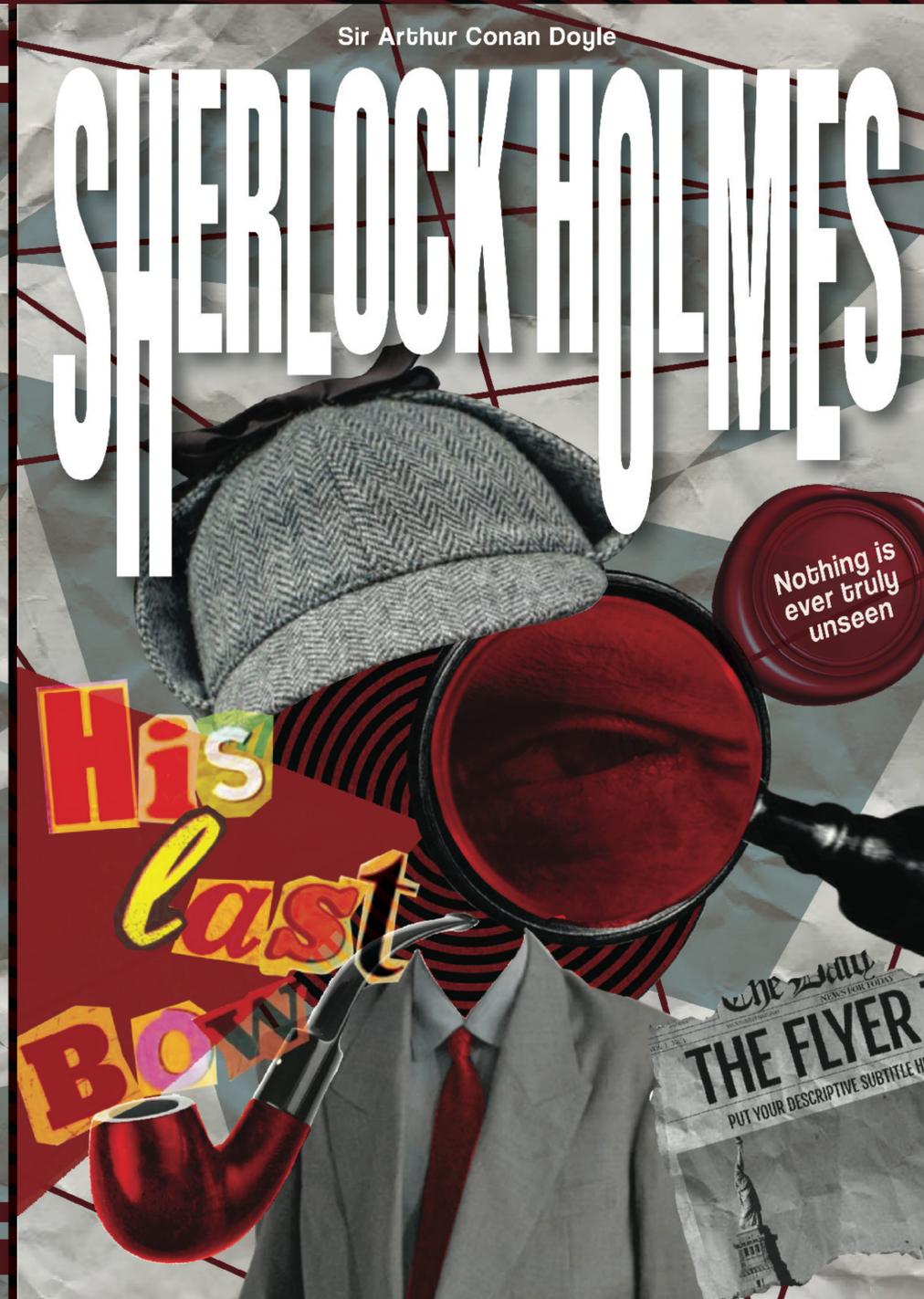
DADAISM



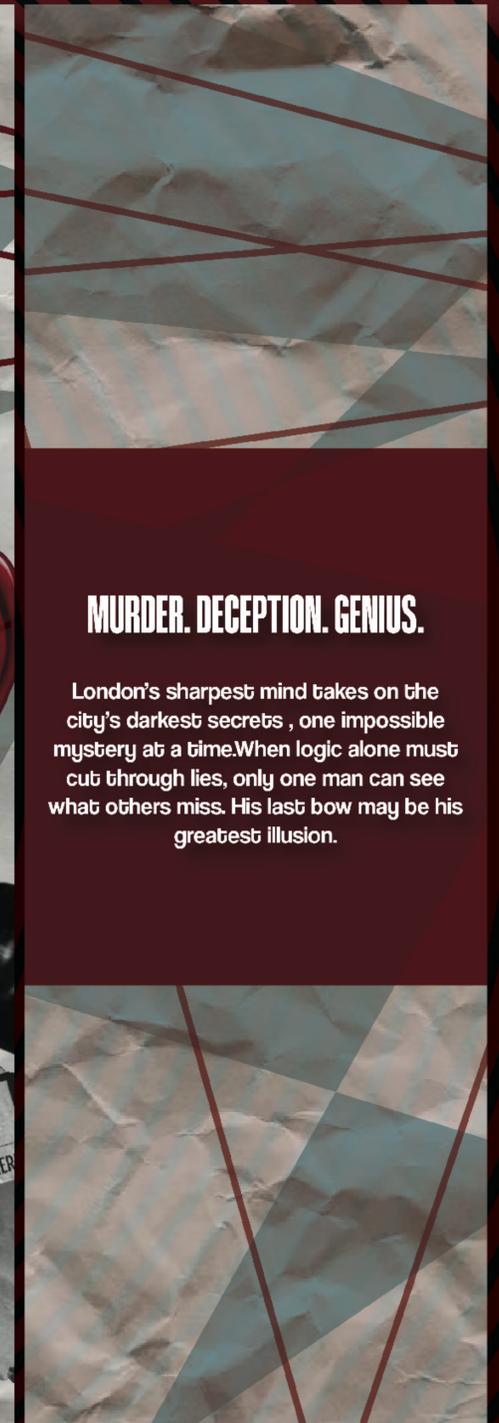
Back Cover



Spine



Front Cover



Flap

RISOGRAPHY



IN THIS GENERATION DEFINING SELF-HELP GUIDE, A SUPERSTAR BLOGGER SHOWS US THAT THE KEY TO BEING STRONGER, HAPPIER PEOPLE IS TO HANDLE ADVERSITY BETTER AND STOP TRYING TO BE “POSIVITY” ALL THE TIME

For the past few years, Mark Manson—via his wildly popular blog—has been working on correcting our delusional expectations for ourselves and for the world. He now brings his hard-fought wisdom to this groundbreaking book.

Manson makes the argument that human beings are flawed and limited. As he writes, “not everybody can be extraordinary—there are winners and losers in society, and some of it is not fair or your fault.” Manson advises us to get to know our limitations and accept them—this, he says, is the real source of empowerment. Once we embrace our fears, faults, and uncertainties—once we stop running from and avoiding, and start confronting, painful truths—we can begin to find the courage and confidence we desperately seek.

“In life, we have a limited amount of fucks to give. So you must choose your fucks wisely.” Manson brings a much-needed grab-you-by-the-shoulders-and-look-you-in-the-eyes moment of real-talk, filled with entertaining stories and profane, ruthless humor. This manifesto is a refreshing slap in the face for all of us, so that we can start to lead more contented, grounded lives.

MARK MANSON is a star blogger with more than two million readers. He lives in New York City. The Subtle Art of Not Giving a Fck* is his first book.



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MARK MANSON

THE SUBTLE ART OF NOT GIVING A F*CK



THE SUBTLE ART OF NOT GIVING A F*CK

Author of the New Book **EVERYTHING IS F*UCKED** a book about Hope

A Counterintuitive Approach To Living A Good Life

MARK MANSON

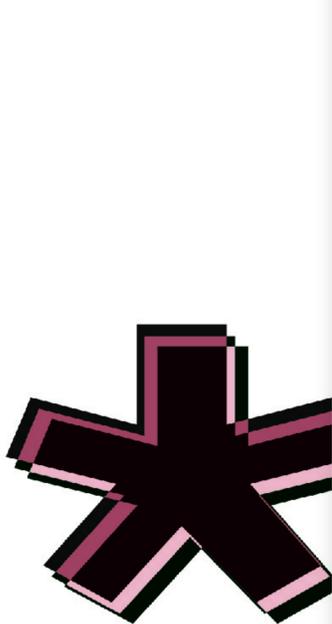
Back Cover

Spine

Front Cover

The Subtle Art of Not Giving A F*ck By- Mark Manson

RISOGRAPHY



JUST BECAUSE EVERYTHING APPEARS TO BE A MESS DOESNT MEAN YOU HAVE TO BE ONE

From the author of the international megabestseller *The Subtle Art of Not Giving a Fck** comes a bold, counterintuitive guide to one of the biggest problems of modern life: hope.

We live in an interesting time. Materially, life has never been better—yet somehow everything feels irreparably and horribly broken. Anxiety, dissatisfaction, and despair dominate a world overflowing with comfort and choice. What's going wrong?

In *Everything Is Fcked**, Mark Manson draws on extensive psychological research and the timeless wisdom of thinkers ranging from Plato to Tom Waits to examine religion, politics, money, entertainment, and the internet. With his signature mix of sharp insight and dark humor, Manson challenges us to question our assumptions about happiness, freedom, faith—and even hope itself. Provocative, honest, and unapologetically real, this book confirms Mark Manson as one of the most important voices of his generation and sets the agenda for how we think about meaning in the years to come.

MARK MANSON is the New York Times and international bestselling author of *The Subtle Art of Not Giving a Fck**. His blog, MarkManson.net, attracts over two million readers each month. He lives in New York City.



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Back Cover

**MARK
MANSON**

**EVERYTHING IS
F*CKED**



Spine



Author of the
New Book
*THE SUBTLE ART
OF NOT
GIVING A F*CK*

A Book
About Hope

MARK MANSON

Front Cover



BAUHAUS



“
*this is the recipe of life
said my mother
as she held me in her arms as i wept
think of those flowers you plant
in the garden each year
they will teach you
that people too
must wilt
fall
root
rise
in order to bloom*
”

*The Sun
and Her Flowers*

*The Sun
and Her Flowers*

Rupi Kaur

Rupi Kaur



Back Cover

Spine

Front Cover

The Sun and Her Flowers By- Rupi Kaur

